

Product Manager - Dental High Tech Equipment

- High profile product range
- Competitive remuneration package

An exciting role of Product Manager has been newly created to drive sales of multiple brands of high tech equipment within the dental market. This role will capitalise on strategic marketing to KOL's, development of sales promotional materials and input into the development of new market segments.

This excellent opportunity will be offered to a motivated individual with senior level background in sales and marketing who wants to takes the product portfolio of cutting edge high tech dental diagnostic and clinical tools to a new level.

The key responsibilities of this role include:

- Liaison with a key suppliers to foster effective working relationships that will achieve the business objectives of all parties
- The development and implementation of innovative marketing solutions to complement the sales effort, including the organisation of educational seminars and events, involving KOLs and industry experts.
- Administration and management in relation to stock control, product pricing and positioning, new product launches, product performance and sales analysis and preparation of accurate monthly reporting
- Provision of training and support to sales team and customers.

The successful candidate will demonstrate the following critical capabilities:

- Must have previous PM at a senior level
- A proven track record as the key driver in the achievement of sales targets.
- An ability to communicate with and inspire the sales team.
- A high level of organisation, administrative and analysis skills
- Exceptional interpersonal and communication skills
- Experience in the dental sector would be highly valued
- Marketing or other relevant educational qualifications or extensive experience in similar role
- Commitment to exceptional customer service and unbridled enthusiasm

If you have the requisite skills and experience and this role interests you, please send your application, including resume to jobs@henryschein.com.au or fax to:

HR Manager
Henry Schein Halas
02 9697 6317.